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## **Marquette Interchange Coordination Team Meeting Minutes**

**June 9, 2005**

**DATE:** June 9, 2005  
**FROM:** Kimberly L. Stephenson, District 2 Planning  
Crystal DuPont, District 2 Planning  
June 9, 2005, 10 a.m., Amtrak Station (revised)

The meeting was held in the East Conference Room of the Amtrak Station located at 433 West St. Paul Ave., Milwaukee, Wisconsin. The meeting started at 10:00am and concluded at 11:30am.

**Introductions:** The meeting began with introductions.

Crystal DuPont announced that Beth Nicols, executive director of Milwaukee Downtown Business Improvement District, received the Paragon Communicator Award. The Southeastern Wisconsin Chapter of Public Relations Society of America (PRSA) presents the Paragon Communicator Award annually to a business, community, or religious leader who has effectively employed public relations principles and practices in the heading of a business or community issue.

Crystal also announced that the next Marquette Interchange Coordination Team meeting will be held on July 21, 2005 instead of July 14 due to the National Association for the Advancement of Color People (NAACP) National Convention in Milwaukee, Wisconsin. The time and location will stay the same.

**Corrections to the minutes from May 12, 2005:** Under Kitty Reed it should read Capital Pavers instead of Black Diamond Construction. Under Tim Staats it should read 6.9 % women instead of 6.1 % women. Under Visual Xiong it should read WGLB radio instead of MBC radio. Under Joeann Nichols it should read part-time class on July 12 instead of June 12. Under Nancy Woltzen it should read in addition roads instead of toads. Finally, under Laura Goranson it should read Grand Ave. Mall tenants instead of Grand Ave. tents.

**Bill Starks:** No update.

**Donna Eurick:** Disadvantaged Business Enterprise (DBE) goals were 22.5 % minority 2.8 % female at the end of April overall accomplish. A pre-bid meeting for both the South leg and Core will take place on June 22, 2005, at the HeartLove Place Ministries, 3229 N. MLK Drive, Milwaukee, WI from 8:30 a.m. to 11:30 a.m. We are asking for everyone to come early.

**Kitty Reed:** 50 % DBE goals were established for the MQIC Traffic Mitigation Restriping/Sinage R.F.P., letting on July 12, 2005 and was advertised on June 7, 2005. The pre-bid meeting is mandatory for prime contractors, but not for subcontractors, however subcontractors are encouraged to attend. Contractors are encouraged to attend a 2-hour walk through inspection on June 28, 2005, at 1 p.m. at Aldrich Chemical located at 940 St. Paul Avenue as part of the Core project. The project manager is Ryan Luck; you can contact him at (262) 548-8754.

DBE Payments on the project are going well. Scheduler Cliff Menting mapped out contractors vs. DBE payments and work efforts. This shows that a larger portion of DBE work is scheduled later in August/September.

**Visual Xiong:** On May 14, the Hmong community hosted a Health fair, which allowed Visual to have a good showing at the Marquette Interchange Booth. This year's set up improved the attendance at the booth. Also, there will be a booth at the upcoming Asian Hmong festival.

**Martha Love:** Martha attended the Hillside Resource Center for the Summer on the Hill Program. The Summer on the Hill Program provides learning and fun activities to the area. She meets with the program once a month to familiarize them with the Marquette Interchange project. Hillside is concerned with 6<sup>th</sup>, Cherry, and Galena streets because of the heavy traffic flow within that area. The 6<sup>th</sup> street mitigation route is still pending per Laura Goranson, however, some retiming has been done along with increased patrol and ticketing for speeding. Walnut Street has crossing guards to help manage the heavy traffic flow. City and county meetings discuss the concerns of crossing the heavy traffic area. Martha shared Hillside's concerns and successes with the continual dust control monitoring. Economic development brochures were excellent for getting information out to the local community on the Marquette Interchange project. Kitty followed up on the question regarding community visibility of minorities working on the Marquette project. Martha responded that they don't always see minorities working, but now she can clarify this issue by providing examples upon the time of day and the type of work being accomplished.

**Nancy Woltzen:** Heavy media efforts have been made this summer. From June 20 through the end of July, Marquette Interchange information was printed in the pre-Summerfest program and the Shepherd Express City Guide. Also, the fourth Get Around Guide with updated Marquette Interchange Project information was distributed in the Milwaukee Journal Sentinel. These spring inserts generated over 3,000 responses. The Milwaukee Journal Sentinel targeted zip codes outside the state and upper state travel, i.e., Illinois, Minnesota, and upper Wisconsin.

**Laura Goranson:** Public outreach and meetings continue to focus on parking removal, which begins during the summer in preparation for the Core project. Daily contacts are made with businesses and employees about the upcoming construction. Updates for available parking is provided on [www.parkmilwaukee.com](http://www.parkmilwaukee.com).

**Joeann Nicholas:** Another class graduated from the Wisconsin Regional Training Partnership program. Of the 20 graduates, 8 were women. Before the class ended, 3 graduates had jobs. Another part-time class will start on July 12. W RTP continues to hold orientation meetings and provide recruitment efforts.

**Angie Cottonaro:** Haas Media to date has distributed over 30,000 Get Around Guides to over 300 businesses and residents in the West and North Leg area. In addition, they gave out Get Around Guides during UWM's Open House for new students.

**Adriana Raming:** Abrazo conducted community outreach on May 31, 2005 by hosting their 1<sup>st</sup> Annual South Side Blood Drive, which provided an opportunity to distribute MQIC material. They provided contact information to Alderman Witkowiak's office for selected parking lots on 5<sup>th</sup> and 6<sup>th</sup> streets and distributed Get Around Guides to legislators. Abrazo will distribute new brochures during the following events: June 10-12 UCC Fiesta Booth and live PSA reads; June 17-19 Fiesta Waukesha Booth; June 20-22 Wisconsin Migrant/Latino conference. Coordination will continue regarding 5<sup>th</sup> and 6<sup>th</sup> Street parking concerns.

**Jim Zehner:** Updated the mchange.org website. He reported over 3 million hits last month. On Tuesday, June 14, 2005, WE Energies will hold a Transit Fair meeting.

**Carl Madsen:** The Traveling Information Kiosks (TIK) will be at the foot of Wisconsin Avenue providing information on the Marquette Interchange information during each day of the Summerfest Festival as well as all other ethnic festivals. Public Service Ambassadors (PSA) will be with CBS 58 and plan distributing Get Around Guides. The PSA's have distributed over 28,000 Get Around Guides. MIP provided education for Public Service Ambassadors on how to better serve the public. Ambassadors will increase to 25 in an effort to accommodate upcoming summer events such as the July 3<sup>rd</sup> fireworks display.

**Adetoye Adeniyi:** On July 16, 2005, DBE will hold construction college training class on the South Leg project. The training instructs DBE firms on how to estimate, and request bonding for DOT projects. There is a potential for approximately \$60 million DBE opportunity.

**Crystal DuPont:** Distributed the DBE Contracting Update pamphlet provided by the Office of Public Affairs.